

## Vimal Xavier

vimalxp.com

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*I love solving user and business problems, creating evolving design systems, and unifying groups to support strategic user-centric solutions.*

*I'm grateful to have had the opportunity to work with clients such as Nestlé, Canon, Castrol, Kochi-Muziris Biennale, Aramex, Maggi, Khalifa University, Dubai International Hotel, & more.*

### SKILLS

Interaction Design  
Visual Design  
User Experience Design  
Front-end Development  
Identity and Brand Development  
Photography  
Basic Google Analytics  
Basic SEO

#### Tools

Photoshop  
Illustrator  
Dreamweaver  
Visual Studio  
Figma  
XD  
Sketch

#### Research

User research  
Ideation and Sketches  
Wireframing  
Prototyping

#### Programing

HTML + CSS  
Bootstrap  
Javacript  
JQuery

#### CMS

Wordpress  
Joomla  
Umbraco  
Sitecore  
Drupal

### EXPERIENCE

NOV 2013  
PRESENT

**GMI Interactive** | KOCHI, INDIA  
*Art Director - Digital Interactive*

- o Responsible for building and leading Design Department with a team of 20 graphic & UI/UX designers, front-end developers, and motion graphics specialist.
- o Collaborate closely with the project managers, developers, and client to meet all business goals and user needs.
- o Concepted and developed differentiating campaign ideas for multiple clients across channels including social media, print, digital, and web.

NOV 2009  
OCT 2013

**Global Media Insight** | DUBAI, UAE  
*UI/UX Design Lead*

- o Create wireframes, high-level mockups, and prototypes to convey the new brand voice through micro-interactions and design ideas.
- o Working closely with visual designers, engineers, project managers, and client on different brands.
- o Presented design concept for new website for global consumer product company and contributed to final design in partnership with extended creative team.

OCT 2005  
NOV 2009

**Vtrio Solutions Pvt Ltd** | KOCHI, INDIA  
*Senior Web UI & Creative Designer*

- o Design application and webpage, wireframes, high level mockups and prototypes for new business pitches and existing clients.
- o Conceptualized and designed websites to create strong and effective UX, responsive design, and pixel perfect UI while working with a team of developers.

### EDUCATION

**Dr. C.V. Raman University** | BILASPUR, INDIA  
*B.A. Economic*

**Institute of Multimedia and Graphic Effect (IMAGE)** | KOCHI, INDIA  
*Web and Multimedia design*